AriSEIA is pleased that Commissioner Burns decided to look into the amount of money being spent to oppose the net metering component of our state’s Renewable Energy Standard and Tariff (REST). Transparency, especially regarding regulated monopolies, is critically important to any important public policy discussion. We further applaud his decision to make the same inquiry of other interested groups. This demonstrates an interest in fairness, which is also very important in public policy debates.

Question #1: How much money did your company, organization, shareholders, members, and/or parent company spend concerning net metering?

Answer: The Arizona Solar Energy Industries Association (AriSEIA) is a non-profit 501(c)(6) organization organized in the State of Arizona. AriSEIA is a membership organization whose members pay dues. Members include solar installation companies, electrical contractors, manufacturers and utility companies. It is managed by an nine-member volunteer Board of Directors and employs one part-time Director. The only person authorized by the Board to engage in any lobbying activities is the current President and Chairman of the organization, Mark Holohan. AriSEIA has spent no dollars nor made any contributions to any organization to promote its support of current net
metering policies. Any communications on this issue with AriSEIA members or the public have been through email, social media or the press, which have no cost to the organization.

Question #2: Please identify the approximate number of hours your salaried staff spent on the public relations campaign to support your positions.

Answer: AriSEIA has no salaried staff.

Question #3: If you are a regulated utility, will you be seeking to recover in a future rate case (i.e. through operation and administrative costs, etc.) funds expended to promote your views?

Answer: AriSEIA is not a regulated utility.

AriSEIA respectfully submitted this document in the above captioned matter.

Dated this 6th day of November, 2013

Mark Holohan, Chairman
2221 W. Lone Cactus Dr. Suite 2
Phoenix, AZ 85027